# $\mathrm{P}_{\text {Financial Group LLC }}$ 

## COMPREHENSIVE, OBJECTIVE, FEE-ONLY ADVICE AND SOLUTIONS

We strive to provide impartial information and advice that promotes our clients' financial security, the well-being of their loved ones, the satisfaction of their legal obligations, and the achievement of their philanthropic goals.

## At A Glance

- Palisades Hudson provides financial planning services to professionals, athletes, entertainers, senior corporate executives, closely held businesses and high-net-worth families across the United States and abroad.
- Assets under management: over $\$ 1.5$ billion
- Total client relationships: approximately 240
- Number of employees: 26
- Certified Financial Planners ${ }^{\text {TM }}: 9$
- Certified Public Accountants: 3
- Enrolled Agents: 6


## Why Palisades Hudson?

- Holistic approach that takes into account a full range of financial issues
- Objective, unbiased advice
- Personalized attention and customized solutions
- Lasting relationships between advisers and clients
- Fair and transparent fee schedule provided in advance
- Compensated solely by clients
- Knowledgeable and accessible staff
- Access to institutional-quality investment managers


## Background

- Founded in 1992 by Larry Elkin
- Registered investment advisor affiliate, Palisades Hudson Asset Management, launched in 1997
- Entertainment and sports business management practice launched in 2016
- Fort Lauderdale office established in 2005
- Georgia office opened in 2008
- Oregon office opened in 2012
- Texas office opened in 2015
- Miami office opened in 2019


## Core Capabilities

- Asset allocation
- Investment management
- Estate planning
- Retirement planning
- Insurance consulting
- Executive financial planning
- Business valuation
- Financial reporting
- Trust planning
- Tax planning and preparation
- Cross-border tax planning
- Bookkeeping and bill pay
- 401(k) advisory services
- Business entity structuring
- Royalty administration
- Business management for athletes and entertainers


## GET IN TOUCH

